

DYNAMIC EVOLUTION: MUSEUM SPATIAL COMPOSITION AND ARCHITECTURAL INTEGRATION

Arbresha IBRAHIMI¹, Marija MILOSHEVSKA JANAKIESKA², Vjosa SARAÇINI³

^{1,2,3*} Department of Architecture, Faculty of Engineering,
International Balkan University – Skopje, Republic of North Macedonia
e-mail: arberesha.ibrahimi@ibu.edu.mk

Abstract

Museums serve as essential repositories of cultural heritage, evolving over time to fulfill diverse societal needs. This paper explores the historical evolution and contemporary manifestations of museum spatial composition, emphasizing the pivotal role of architecture and technological integration. Through a comprehensive literature review and research design, the study elucidates the multifaceted nature of professional activities within museums and their impact on spatial organization. Key findings suggest that museums should integrate administrative-legal research, preservation efforts, exhibit management, and social engagement activities to create holistic and educational environments. Furthermore, the paper presents a spatial composition pattern diagram for museums, highlighting vital functional relationships among various spaces. This study lays the groundwork for future research into museum design and its implications for visitor experiences and societal perceptions.

Keywords: Museum design, Spatial composition, Architectural integration

1. Introduction

Museums stand as enduring bastions of cultural heritage, evolving from their humble beginnings within ancient temples to their modern role as guardians of humanity's collective history. This journey reflects a remarkable transformation in spatial organization, tracing the transition from private cabinets of curiosities to public institutions embodying democratic principles. Throughout this evolution, architecture has served as a pivotal force, shaping museum environments to engage and educate visitors effectively. Moreover, the integration of technology has elevated museums into dynamic spaces that transcend mere repositories, offering immersive and interactive experiences. Understanding this trajectory not only enriches our appreciation of museums as cultural institutions but also informs contemporary discourse on their role in society. This paper aims to explore the evolution of museum spatial composition, shedding light on its historical roots, transformative phases, and contemporary manifestations.

2. Literature review

The evolution of museum spatial composition reflects a fascinating journey marked by distinct historical epochs and paradigm shifts. Early manifestations of museums emerged within sacred spaces, such as temples, where artifacts were revered as religious relics. However, the Renaissance era witnessed the birth of private cabinets of curiosities, precursors to modern museums, which housed eclectic collections reflecting the owner's interests and curiosity about the natural world. With the Age of Enlightenment came the democratization of knowledge, leading to the establishment of public museums as accessible spaces for learning and cultural enrichment. Scholars such as Burke and Stets (Identity Theory, 2009) have emphasized the interactive nature of museums, categorizing their functions into exchange and system of interaction. This framework underscores the transformative role of museums in facilitating

dialogue between cultural-architectural environments and societal identities. Moreover, Kirchberg (Thinking about "Scenes": A New View of Visitors' Influence on Museums, 2007, p. 124) highlights the multifaceted utility of museums, portraying them as symbols, integration points, and tools in urban planning and design. The etymology of the term "museum" traces back to ancient Greek roots, where "muse" denotes contemplation and inspiration (Naredi-Rainer, 2004, p. 14). Derived from the muses of Greek mythology, museums were envisioned as temples dedicated to artistic and intellectual pursuits, fostering creativity and enlightenment. Over time, institutional definitions of museums have evolved to encompass their diverse roles as educational, conservationist, and community-oriented entities (Hornby, 2000, p. 837) (Curl & Wilson, 2016, pp. 508-509). Contemporary discourse on museum design emphasizes the fusion of aesthetic, functional, and technological elements to create immersive and engaging environments. This holistic approach recognizes museums as dynamic spaces that evolve in response to societal needs and cultural shifts (Sandahl, 2018) (Hein, 2000, p. 3) (ICOM, 2023). By understanding the historical trajectory of museum spatial composition, scholars and practitioners can better appreciate their significance in preserving cultural heritage and fostering societal cohesion.

3. Research design

3.1 Institutional activity: Museums, within their institutional and organizational framework, are dedicated to the meticulous examination and definition of their purpose and mission. This involves crafting concise yet comprehensive statements of mission and symbolism, drafting bylaws, formulating strategic plans, managing budgets, establishing personnel policies, delineating collection policies, outlining public program policies, articulating multicultural declarations, as well as addressing staffing, marketing, development, and adherence to professional codes of conduct (Genoways & Ireland, 2003).

The institutional character of museums is shaped by their organizational ethos, which may adhere to conventional structures such as hierarchical or horizontal arrangements, or embrace contemporary models like matrix or shamrock configurations (Ibid). Meanwhile, the administrative dimension of museums is directly influenced by municipal or state policies. Constructing a functional museum requires clear, transparent, and collaborative communication among stakeholders, which revitalizes the organization's mission and clarifies personnel's duties, responsibilities, and rights (Guthe, 1964). Ensuring individual accessibility, both within the physical space and in the realms of identification and decision-making, fosters the cultivation of stable social frameworks for specific identities and contexts (Genoways & Ireland, 2003, pp. 313-326). If accessibility is viewed as a facet of cultural identity, then, as posited by Andrei and Genoways (Ibid, p. 10-11), museums are generators of activities aimed at serving the public by fostering the pursuit of knowledge, beauty, and human understanding. Upholding their commitments to public trust, museums direct all actions, including collection acquisitions and expansions, in alignment with their missions. They strive to conduct their affairs ethically and legally, guarding against even the subtlest forms of discrimination, and endeavor to rectify any such tendencies through education and proactive diversity initiatives. Maintaining their nonprofit status amidst commercialization pressures, museums must ensure that their operational and programmatic expenditures remain within budgetary constraints. They are responsible for the proper management and conservation of the antiquities and artifacts under their stewardship, ensuring their long-term preservation and the meticulous organization of accompanying documentation. Collaborating with indigenous communities to ensure culturally sensitive care of historical collections and uphold the educational value of their artifacts is paramount, necessitating a commitment to deconstructing and supporting their contextual usage and treatment.

The pursuit and dissemination of new knowledge through collection research, informal education, conservation efforts, and the integration of technological innovation and creativity are core functions of museums. They offer public programs designed to educate a broad and diverse audience, reflective of the communities they serve. The strategic curation and presentation of exhibits demand the engagement of highly skilled professionals accessible to the institution.

3.2 Facility activity: Boards, directors, external contractors, exhibition staff (including coordinators, designers, preparers, and technicians), collectors, researchers (such as curators, collection managers, assistants), and educational volunteers (comprising assistants, coordinators, planners, docents, and volunteers) constitute pivotal roles within the administrative-legal and research sectors of museums (Genoways & Ireland, 2003). According to Filippi (Auditing the museum environment: a project in Italy's Piedmont region, 1989, p. 236), these activities necessitate additional sub-activities, such as documenting museum data to assess its current state, comparing data against established regulations, and evaluating inter-institutional relationships to reconcile potential conflicts in building codes and solutions.

Effective management of museum funds hinges on clear communication among professionals, staff, and visitors. Sectoral management policies coordinate activities related to the museum's collection mission, scope, acquisition, and access (Genoways & Ireland, 2003, pp. 176-181). This includes adherence to ethical and legal processes governing acquisitions, such as gifts, exchanges, purchases, transfers, and field collections, to avoid potential conflicts at state, national, or territorial levels. Additionally, responsibilities encompass cataloging, inventorying, and documenting museum holdings, managing loans, preventative conservation, insurance, and deaccessioning. Given the centrality of the material collection to a museum's identity (Guthe, 1964, p. 1), meticulous attention must be paid during the museum's design phase to ensure proper conservation. Preservation efforts must mitigate risks posed by environmental and human factors. Monitoring and maintaining optimal environmental conditions, including temperature, humidity, and air quality, are essential. Storage systems, climate adaptation measures, and air quality control mechanisms are pivotal in safeguarding the collection and shaping institutional activities (Naredi-Rainer, 2004) (Johnson & Horgan, 1979) (Wise & Erdos, 1974). Exhibition activities serve to articulate the identity of museum objects, transforming their contextual significance into thematic narratives. Pragmatic and didactic considerations must cater to diverse visitor demographics. The social sector focuses on public engagement, aligning activities with the museum's mission themes. The museum's multidisciplinary nature, diverse audience, and stakeholder engagement pose challenges and opportunities, underscoring its cultural, research, and developmental roles in society. Educational programming should prioritize accessibility and flexibility to cater to various visitor groups (Genoways & Ireland, 2003, p. 274).

Service and social sectors are tasked with managing the museum's daily operations, ensuring staff and visitor safety, and maintaining facility functionality. This encompasses housekeeping, emergency preparedness, health and safety protocols, pest management, security measures, and informative activities. The social aspect seeks to enhance visitor experiences, fostering an environment conducive to reflection and engagement. This synthesis of institutional and facility activities informs the architectural blueprint of museum spaces.

3.3 Museum as social cultural building: As captivating as it may appear, Cross-spatial connectivity is, in essence, an intricate network of scientific interconnections. The relationship between humans, space, and objects elicits emotions that significantly impact visitors' moods (Burke & Stets, 2009, pp. 155-174). True rejuvenation stems from the physical, psychological, and metaphysical alignment of the museum, respecting the human biological rhythm, as Wise

and Erdos (Museum architecture, 1974, pp. 191-212) suggest, necessitating a fragmentation of quantitative and qualitative perceptual changes.

Spatial configurations, the infusion of natural light (providing physical and visual respite and aiding in orientation within the environment), and the balance of natural and artificial lighting alongside internal circulation are crucial for maintaining visitors' emotional engagement. This fragmented integration also facilitates information absorption (Ibid, p. 201), given that human consciousness can process only 16 bits per second, with a mere fraction reaching human memory. Fragmentation enhances museum circulation dynamics, resulting in various centralized (Fig. 1) or decentralized (Fig. 2) exhibit areas, guided by principles of movement (Fig. 3), parallelism (Fig. 4), natural flow (Fig. 5), dispersion (Fig. 6), thematic linkage (Fig. 7), or isolation (Fig. 8) arrangements. Achieving the museum's objective and subjective aims necessitates aesthetic formations that resonate with the environment and specific societal contexts, serving the museum's cognitive purpose effectively.

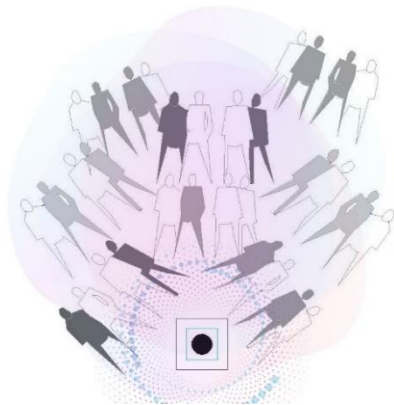


Figure 1. Centralizing exhibit area (Wise & Erdos, 1974, p. 160), visual representation of the image by the first author

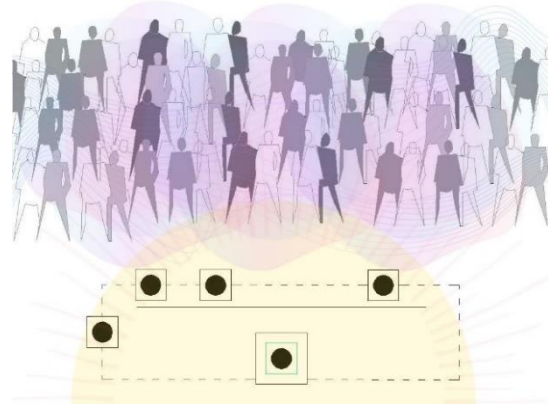


Figure 2. Centralizing exhibit area- moving arrangement (Wise & Erdos, 1974, p. 161), visual representation of the image by the first author

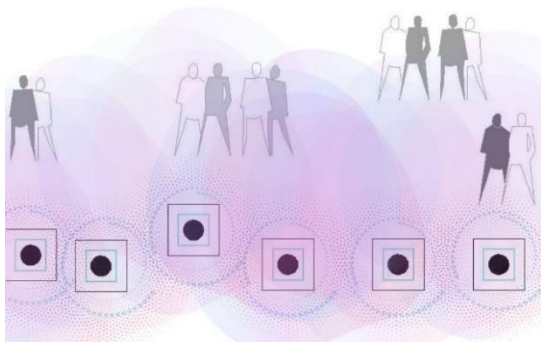


Figure 3. Decentralizing exhibit area- quantitative problem, (Wise & Erdos, 1974, p. 161), visual representation of the image by the first author

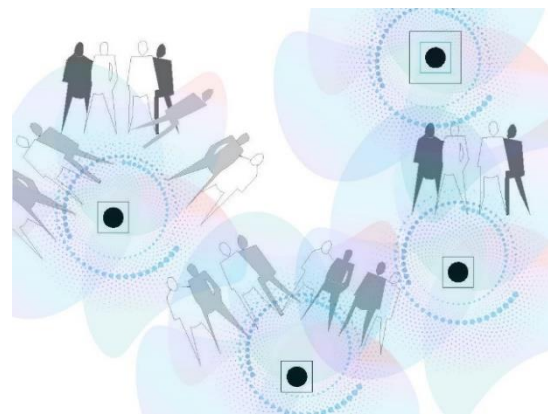


Figure 4. Decentralizing exhibit area- division of a group of several exhibits using copies (Wise & Erdos, 1974, p. 160), visual representation of the image by the first author

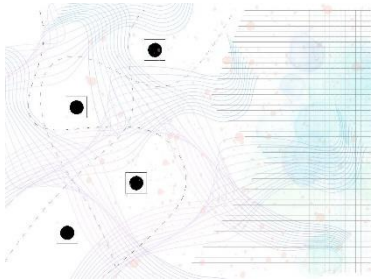


Figure 5. Parallel arrangement (Wise & Erdos, 1974, p. 161), visual representation of the image by the first author

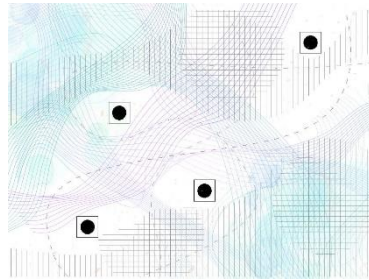


Figure 6. Natural circuit arrangement (Wise & Erdos, 1974, p. 161), visual representation of the image by the first author

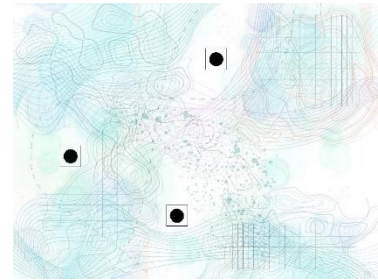


Figure 7. Dispersal arrangement (Wise & Erdos, 1974, p. 161), visual representation of the image by the first author

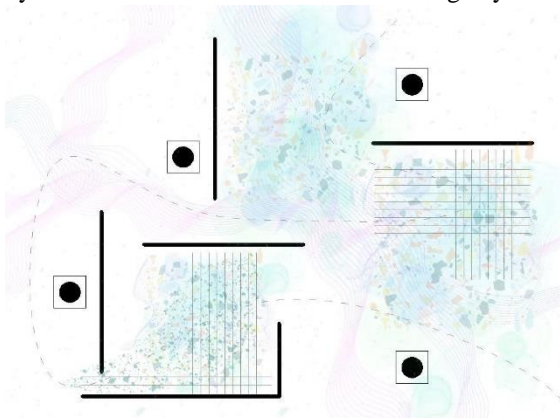


Figure 8. Display linking arrangement (Wise & Erdos, 1974, p. 161), visual representation of the image by the first author

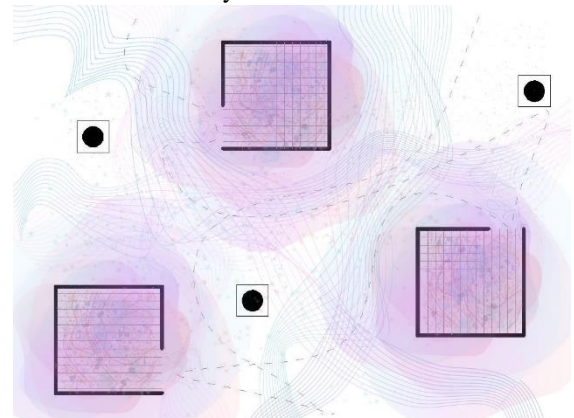


Figure 9. Isolation arrangement (Wise & Erdos, 1974, p. 162), visual representation of the image by the first author

4. Results and Discussion

The analyses reveal that the architectural design of museums should encompass a range of professional activities within their premises. These activities include administrative-legal research (30%), museum preservation (30%), tasks related to permanent and temporary exhibits (30%), and social activities (10%). This integrated approach aims to cultivate a contemplative, functional, serene, and educational environment, encompassing the entirety of the architectural composition. Additionally, this finding has led to the development of a spatial composition pattern diagram for museums (See Diagram 1), elucidating the critical interplay among various spaces within the museum and their essential functional relationships.

By providing a comprehensive literature review, outlining the research design, and presenting the spatial composition pattern diagram for museums, this study lays the groundwork for future investigations into the intricate aspects of incorporating professional activities in museum design. Questions may arise regarding the optimal balance between different activities, their impact on visitor experiences, and the adaptability of the proposed spatial arrangement pattern across various types and sizes of museums. Furthermore, delving into the enduring effects of these integrated designs on museum operations and societal perceptions could deepen our understanding of the complex nature of museum spatial composition.

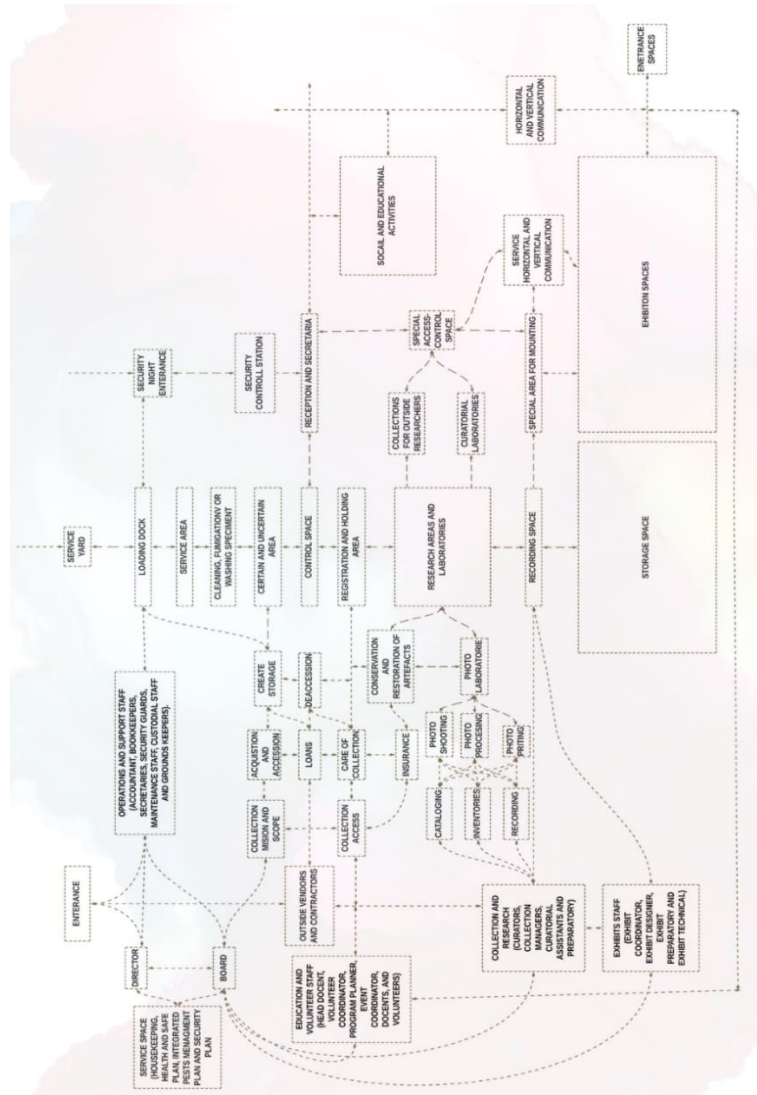


Diagram 1. Diagram of Pattern of spatial composition of museums

Conclusions

In conclusion, this paper has delved into the historical evolution and contemporary manifestations of museum spatial composition, emphasizing the pivotal role played by architecture and technological integration. Through extensive literature review and research design, we have explored the multifaceted nature of professional activities within museums and their impact on spatial organization. Our findings underscore the importance of integrating administrative-legal research, preservation efforts, exhibit management, and social engagement activities within museums to create holistic and educational environments. By synthesizing these elements, museums can cultivate spaces that cater to diverse societal needs while fostering a contemplative and serene atmosphere. Furthermore, the development of a spatial composition pattern diagram for museums provides insights into the critical interplay among various spaces within these institutions. This diagram elucidates essential functional relationships and serves as a valuable tool for informing future museum design endeavors.

Moving forward, this study lays the groundwork for continued exploration into the intricate aspects of incorporating professional activities in museum design. Future research could delve deeper into questions surrounding the optimal balance between different activities, their impact on visitor experiences, and the adaptability of proposed spatial arrangement patterns across

various types and sizes of museums. Moreover, investigating the enduring effects of integrated designs on museum operations and societal perceptions could deepen our understanding of the complex nature of museum spatial composition. By furthering our comprehension in this area, we can continue to enhance the role of museums as essential repositories of cultural heritage and dynamic spaces for societal engagement and enrichment. The next crucial step following this research is to substantiate its findings through the examination of concrete cases from various museums across Europe, providing tangible examples that illustrate how the principles of spatial composition and architectural integration discussed herein manifest in real-world museum designs and operations.

Acknowledgement

This research paper is elaborated as a reflection on the first author Ph.D. progress entitled: “Museums as generators of identity in Skopje”, at the University of Ljubljana- Faculty of Architecture, Ljubljana, Slovenia. Supervised by: prof. dr Tadeja Zupančič.

References

- [1]. Britannica, T. E. (2018, February 13). Encyclopaedia Britannica. (M. Sampaolo, Ed.) Retrieved December 18, 2018, from Muse- GREEK MYTHOLOGY: <https://www.britannica.com/topic/Muse-Greek-mythology>
- [2]. Burke, P. J., & Stets, J. E. (2009). Identity Theory. New York, United States: Oxford University Press Inc.
- [3]. Curl, J. S., & Wilson, S. (2016). The Oxford Dictionary of Architecture (3 ed.). Oxford, United Kingdom: Oxford University Press.
- [4]. Filippi, M., Aghemo, C., Casetta, G., Lombardi, C., & Vaudetti, M. (1989). Auditing the museum environment: a project in Italy's Piedmont region. *Museum*, XLI(4), 235-240.
- [5]. Genoways, H. H., & Ireland, L. M. (2003). Museum administration: An introduction. California, United States: AltaMira Press,U.S.
- [6]. Guthe, C. E. (1964). So you want a good museum. A guide to the menagment of small museums. Washington, D.C.: American Association of Museums.
- [7]. Hein, H. S. (2000). The Museum in Transition : A Philosophical Perspective. Washington, United States: Smithsonian Books.
- [8]. Hornby, A. S. (2000). Oxford Advanced Learner's Dictionary (6 ed.). Oxford, United Kingdom: Oxford University Press.
- [9]. ICOM. (2023). International council of museums (ICOM). Retrieved May 6, 2023, from https://icom.museum/en/resources/standards-guidelines/museum-definition/?#gf_1
- [10]. Johnson, E. V., & Horgan, J. C. (1979). Museum collection storage. Paris, France: UNESCO.
- [11]. Kirchberg, V. (2007). Thinking about "Scenes": A New View of Visitors' Influence on Museums. *Curator: The Museum Journal*, 50(2), 239-254.
- [12]. Naredi-Rainer, P. (2004). Museum Buildings : A Design Manual. Basel, Switzerland: Birkhauser Verlag AG.
- [13]. Sandahl, J. (2018). THE MUSEUM DEFINITION AS THE BACKBONE OF ICOM . ICOM, STANDING COMMITTEE FOR MUSEUM DEFINITION, PROSPECTS AND. ICOM - International council of museums.
- [14]. Wise, C., & Erdos, A. (Eds.). (1974). Museum architecture. *Museum*, XXVI(3/4).