

COLOR STABILITY OF DAIRY PRODUCTS ENRICHED WITH BEETROOT (*BETA VULGARIS L. SPECIES*)

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Abstract

Consumer concerns about the negative impact of synthetic dyes on their health have prompted manufacturers to use natural dyes. Beetroot (*Beta vulgaris L. species*) is abundant in betalains, naturally occurring pigments that are water-soluble, with pronounced antioxidant, anti-inflammatory, antiviral, and antitumor properties. Its availability and ease of application make beetroot an attractive option for dairy producers as both a natural and functional colorant. However, betalains' chemical instability limits their wide application. Temperature, pH, water activity, oxygen, light, chelating agents, pigment concentration, storage and processing conditions are some of the factors affecting their stability. In this brief desk review, we will look at the possibilities for applications of beetroot as a natural colorant in dairy products and changes that occur under various storage and production conditions.

Keywords: Beetroot, dairy, natural color, color stability.

1. Introduction

The colour of food is the main characteristic that acts as an indicator of quality and consumer acceptability (Alshehry, 2019). The use of synthetic red pigments can have a negative impact on human health due to their carcinogenicity (Tsuda et al., 2001). Natural food coloring dyes are receiving increasing attention due to concerns about the negative impact of synthetic dyes on consumer health and the environment (Sooch et al., 2024).

The red color of *Beta vulgaris L. species* is derived from betalains, which are derivatives of betalamic acid. They are water-soluble and contain nitrogen (Georgiev et al., 2008). Depending on their color, they are divided into two structural groups: red-violet (betacyanins) and yellow (betaxanthins), (Ravichandran et al., 2013; Ben Haj Koubaier et al., 2014). The main representatives of yellow pigments are indicaxanthin and vulgaxanthin I and II, betacyanins include betanin, prebetanin, isobetanin, and neobetanin (Eyshi et al., 2024). Beets are a rich source of betalains, their content in beet powder is 24.58mg/g (Farhan et al., 2024), while sun-dried beets have 3.10 mg/g and freeze-dried beets contain 4.89 mg/g of betalains (Bunkar et al., 2020).

Betalains are phenolic chromoalkaloids with health benefits for humans, especially in terms of their antioxidant, anti-inflammatory, antiviral, and antitumor activity (Baião et al., 2020). Betanin's ability to scavenge free radicals is due to its ability to donate electrons and hydrogen due to its structure, i.e., the presence of cyclic amine and hydroxyl groups (OH), which are excellent donors of hydrogen (Kanner et al., 2001). Because of its ability to remove reactive oxygen species, betanin prevents oxidative damage to lipid macromolecules and DNA (Sakihama et al., 2012). In vascular tissue, the anti-radical activity of betanin maintains endothelial function and reduces atherogenesis. In addition, betanin may modulate signal

transduction mediated by redox pathways involved in inflammatory responses in endothelial cells, resulting in antiproliferative effects in human tumor cells (Kapadia et al., 2011).

All these positive characteristics of betalains encourage producers to use beets as a natural color and functional component (Fernández-López et al., 2023). The use of betalains as antioxidant agents meets the growing demand for functional foods and should not be overlooked due to their pigmentation properties and sensory impact on the foods to which they are added (Calva-Estrada et al., 2022). The addition of natural colorants to dairy products enhances their appeal, particularly to children, thereby increasing product demand and contributing positively to children's overall health (Salman et al., 2024).

Beets in reformulated products are commonly added in the form of extracts, juice, powder, pulp, and flour (Domínguez et al., 2020). This includes products such as yogurt (Adjei et al., 2024), milk (Kavitkar et al., 2017), cheese (Prudencio et al., 2008), albumen cheese (Stojanovska et al., 2025b), ice cream (Evstigneeva et al., 2020), candies (Dobhal & Awasthi, 2019) and biscuits (Mitrevski et al., 2023). However, their chemical instability limits their wide application. Temperature, pH, water activity, oxygen, light, chelating agents, pigment concentration, storage and processing conditions are some of the most important factors affecting their stability (Ceclu & Nistor et al., 2020).

2. Color stability of dairy products enriched with beetroot

According to Adjei et al. (2024) the color of yogurt was mainly influenced by the concentration of added beetroot puree in content of 2% (T1), 2.03% (T2), and 8% (T3). The highest value for the a^* parameter was observed in the T3 sample, which had the highest beetroot puree concentration (8%). Shalaby & Hassenin, (2020) reported the highest a^* parameter value (3.90) for color determination, which was significantly different from the control yogurt, which exhibited the highest b^* parameter value (10.55), indicating the degree of yellow to blue. In probiotic yogurt with added beet juice at a content of 1%, the L^* parameter value was 82.84, the a^* value was 9.41, and the b^* value was 10.23 on day 0 of storage. It was observed that on the 12th day of storage of probiotic yogurt, the L^* value decreased to 81.89, the a^* value increased to 14.96, and the b^* value dropped to 6.726 (Salman et al., 2024). The colour changes, red (R), green (G), blue (B) and brightness (L), of the traditional Indian milk drink "Lassi" with added beets in different concentrations during cold storage for 8 days were not statistically significant. The authors believe that this is primarily due to the low pH of the beverage (4.70 to 4.48) and low storage temperature (Kavitkar et al., 2017). According to Fu et al., (2020) betalains are stable with respect to hydrolytic cleavage, in the pH range of 3 to 7, and no change in maximum absorption of betalain (537 nm) was observed, while the spectrum was identical with no color change. According to Agne et al. (2010), betocyanin is most stable at pH 4.5 but is degraded with increasing pH. The positive effect of low storage temperatures and the absence of light on the stability of betalains is confirmed by Kavitkar et al. (2017), in milk with added beet extract at different concentrations of 0, 1, 2, 3, 4 and 5 mL per 500 mL of milk. Light causes degradation of betalain but this degradation depends on the presence of oxygen, because the impact of light exposure is negligible under anaerobic conditions (Fu et al., 2020).

Betalains undergo degradation when the temperature is higher than 50 °C, while when heated to a temperature of 100 °C, the red color gradually disappears and turns to yellowish-brown (Kavitkar et al., 2017). Changes in the color values of beet-colored milk were examined when heated at a temperature of 70-90°C. The degradation of betalains followed first-order kinetics, while changes in the L^* , Hue angle, and Chroma values corresponded to zero- and first-order kinetics. The reaction rates for the degradation of betalain, L^* , Hue angle, and Chroma values ranged from $1.588\text{--}30.975 \times 10^{-3}\text{min}^{-1}$, $90.50\text{--}379.75L^*\text{min}^{-1}$, $0.581\text{--}5.008$ Hue angle

min^{-1} and $3.250\text{--}19.750 \times 10^{-3} \text{min}^{-1}$, respectively. Between 70 and 90 °C, activation energy for the degradation of betalains was $42.449 \text{ kJ mol}^{-1}$. L^* values were more stable than Hue angle and Chroma color values in colored milk during heating (Güneşer, 2016). A decrease in betalains due to exposure to high temperature confirms this (Ingle et al., 2017).

Betalains decreased during cold storage (4°C) for 14 days, from 45% to 47.46 mg/L, in a whey drink enriched with 2.5% beet peel extract. This reduction led to a decrease in red color (a^*) and an increase in yellow color (b^*) (Abdo et al., 2022). This decrease may be due to the high water content, because the hydrolytic reaction is water-dependent. Also, the activity of water (a_w) may act as an important factor in evaluating the sensitivity of betanin to aldimine bond cleavage (Fu et al., 2020). The incorporation of organic beetroot powder (0%, 2.5%, 5%, and 7.5%) into albumin cheese (Urda) resulted in statistically significant differences ($p < 0.05$) in color parameters between the control sample and the enriched variants. The L^* value decreased with increasing levels of beetroot powder. Even the lowest concentration of beetroot powder (2.5%) induced a statistically significant change ($p < 0.05$) in the a^* parameter throughout the entire storage period of the albumin cheese. The b^* parameter values indicated a reduction in yellowness and an intensification of the blue hue as the proportion of beetroot powder increased (Stojanovska et al., 2025a). According to Prudencio et al., (2008), the stability of betalains in cheese during storage can be justified by its low pH, low water content, low temperature storage, and light-impermeable packaging.

3. Conclusions

The increased demand for natural dyes has prompted dairy manufacturers to use beetroot betalains or betalains as natural dyes. However, their stability is questionable, especially in products that are subjected to heat treatment, contain a high percentage of water, or are exposed to light and oxygen. However, cheeses as fermented milk products have proven to be a good medium for color stability due to their pH, low water content, low-temperature storage, and light-impermeable packaging. Further research is needed regarding the added quantities of beets and the technological parameters of production and storage in order to find favorable parameters and thus enable the use of beets as a natural color and functional component in the dairy industry.

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